Case Study
Store Analytics Using Visual BI Product Extensions (VBX)

Industry
Retail
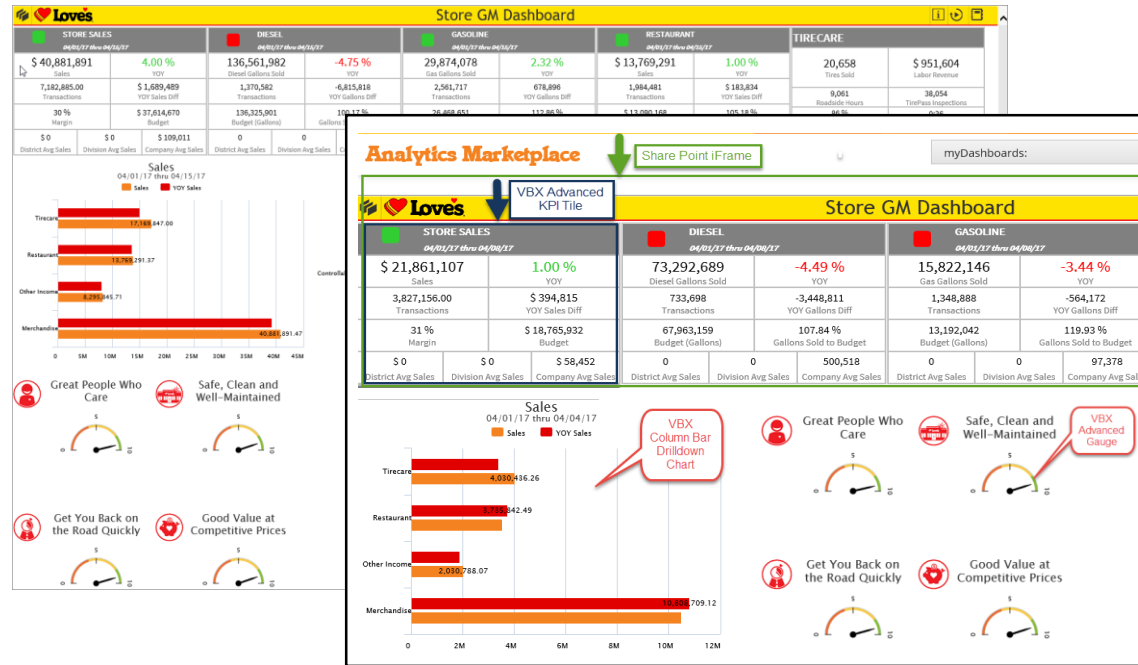
Location
United States

Challenges
Decision makers such as Divisional Directors, District Managers & Store Managers had to sift through 100+ reports to manage their business

Key Requirements
- Dynamic Hierarchy
- Exception Based Reporting
- Single Sign-On
- Dashboard Feel
- User Friendly
- Secure
- Mobile
- Intranet Portal
- Performant
- Drill Down

- Implemented Analytics Marketplace solution using Visual BI Extensions (VBX) that consumed data from SAP HANA

- Leveraged VBX components and features such as Data Utility, Advanced KPI Tile, Advanced Gauge, Drilldown Bar/Column Charts and more

Customer Feedback

"The dashboard is one of the best tools given to Operations to help them manage their business."
"The dashboard consolidates a lot of our key metrics, which will reduce time spent digging through numerous reports."
"Being able to access the dashboard from the intranet home page, and not have to login again, is very convenient and saves time."

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