Industry
Consumer Goods – Sporting Goods

Location
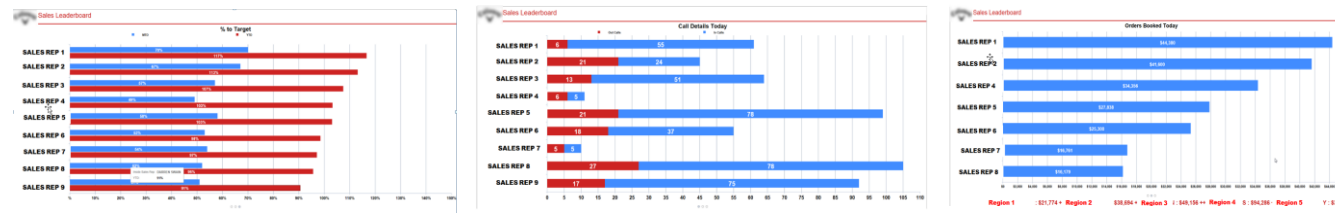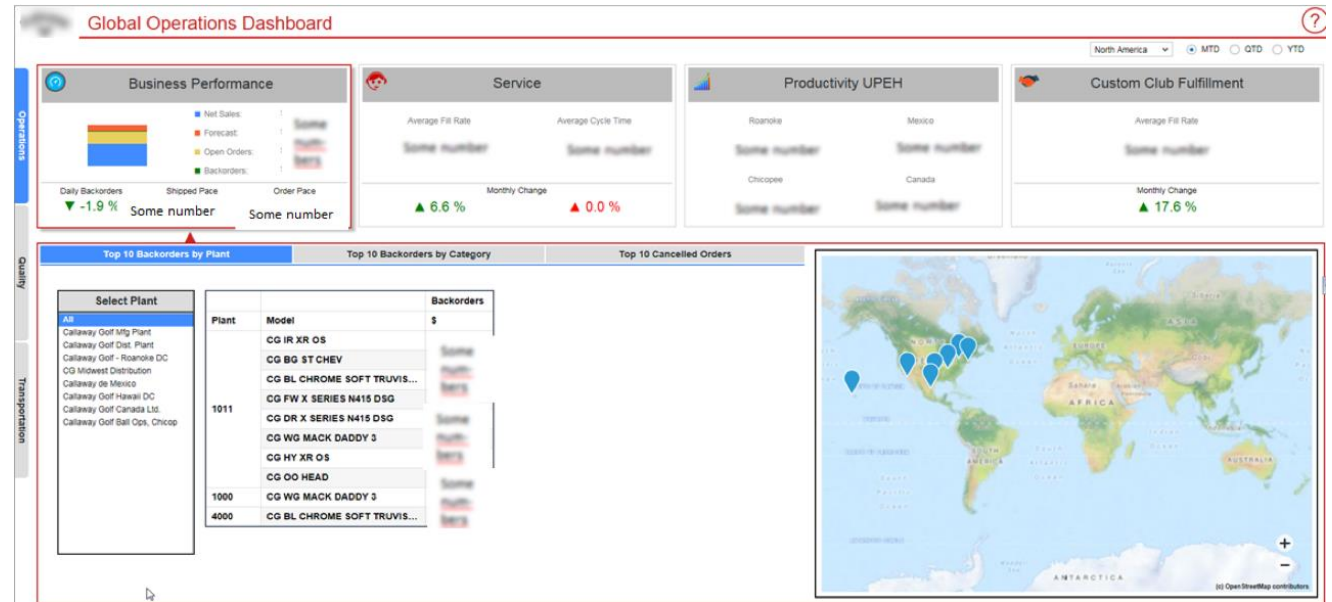Carlsbad, CA

Employees
1700+

Function
Sales

Challenges

- Replacement needed for Visual Composer & Xcelsius dashboards post BW 7.4 / BO 4.1 upgrades respectively
- Lack pf geolocation-based reporting
- Poor performance & long development cycles
- 500 users supported by just 4 developers

- Delivered first working prototype of sales leaderboard solution delivered in five (5) days
- Implemented sales leaderboard & global operations dashboards in less than ten (10) weeks
- Solution leveraged geolocation analytics powered by Visual BI Extensions (VBX)
- Reduced overall development time by 90%

Webinar: How Callaway Golf Migrated From Xcelsius to SAP Design Studio
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