

Industry

Manufacturing & Retail-Apparel & Accessories

Location

North America

Function

Sales & Operation

Challenges

- Ineffective and time consuming information delivery that was not designed to provide critical insights at a glance
- Making comparisons across different sale regions/ metrics and slicing & dicing by time period were tedious

Technology

- SAP HANA
- SAP Business Warehouse
- SAP BusinessObjects
- SAP Design Studio
- Visual BI Extensions (VBX)

- Designed & implemented multiple executive analytical applications using Visual BI Product Extensions (VBX)
- Integrated VBX KPI Tiles and leveraged intuitive, alert-driven VBX Maps that tracked performance metrics for planned & actual sales, traffic and conversions
- Utilized advanced VBX Selectors such as Period Selectors and Facet Filter for intuitive selection & interactivity
- Leveraged a range of other VBX components such as Charts, Tree/Heat Map, Bullet Chart, Export to PDF, Advanced Table and more

