Case Study

Sales Dashboard On Fiori Portal Using Visual BI Extensions (VBX)

Industry
Manufacturing - Consumer Goods

Location
Wisconsin, US

Function
Sales

Challenges

- ~94% of BI consumption leveraged one tool (Web Intelligence), resulting in the user base not having access to the 'right tool for the right scenario'

- Challenges related to user experience & accessibility
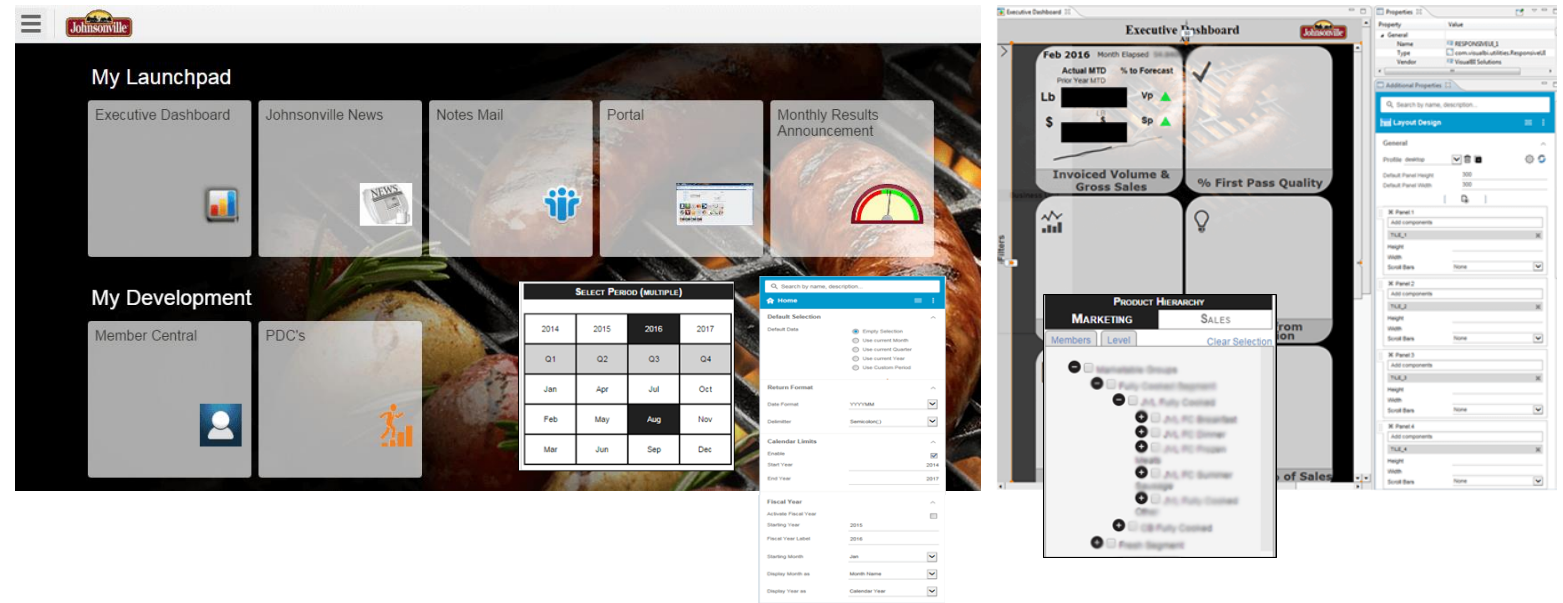
- Lack of mobile BI enablement

Technology
- SAP BW 7.4 SP10 on HANA
- BOBJ 4.1 SP6
- BO Design Studio 1.6

Solutions
- Dashboards & Visualizations
- Custom Extensions (VBX) for SAP Design Studio
- Mobile BI

- Delivered Sales Analytics on Fiori Launchpad by leveraging Visual BI Extensions (VBX)

- Leveraged Hierarchical Filter component from VBX to navigate & select from customers' standard Sales & Marketing hierarchies

- Responsive UI component from VBX delivered one dashboard which was compatible with multiple devices having different screen resolutions

- Other VBX components such as Period Selector (patented), Dual Axis charts and KPI Tile delivered rich interactivity & user experience

"…VBX components helped us significantly reduce dashboard development time and obtain the desired visualizations the business requested. The VBX components are easier to use than the SAP standard components, allowing for more flexibility and customization. We received fantastic and fast support as needed from Visual BI. I would highly recommend."

- Team Lead, Reporting CoE